



Preparing for HPV Self-collection Webinar Series:

System Readiness and Tracking

December 4, 2025



Presenters



John Lin

University of Washington

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Community-University Health Care Center (CUHCC), MN

Presentation Objectives



By the end of this presentation, attendees will:

1

Understand key QI implementation project best practices for initial planning buy-in and engagement.

2

Understand key necessary components for implementing HPV self-collection.

3

Feel motivated and empowered to implement HPV self-collection.



POLL: HPV Self-Collection Implementation Readiness

We want to hear from you!

Help us understand where your organization is in the HPV self-collection implementation process and what support you need.

HPV Self-Collect Helps Meet the Moment

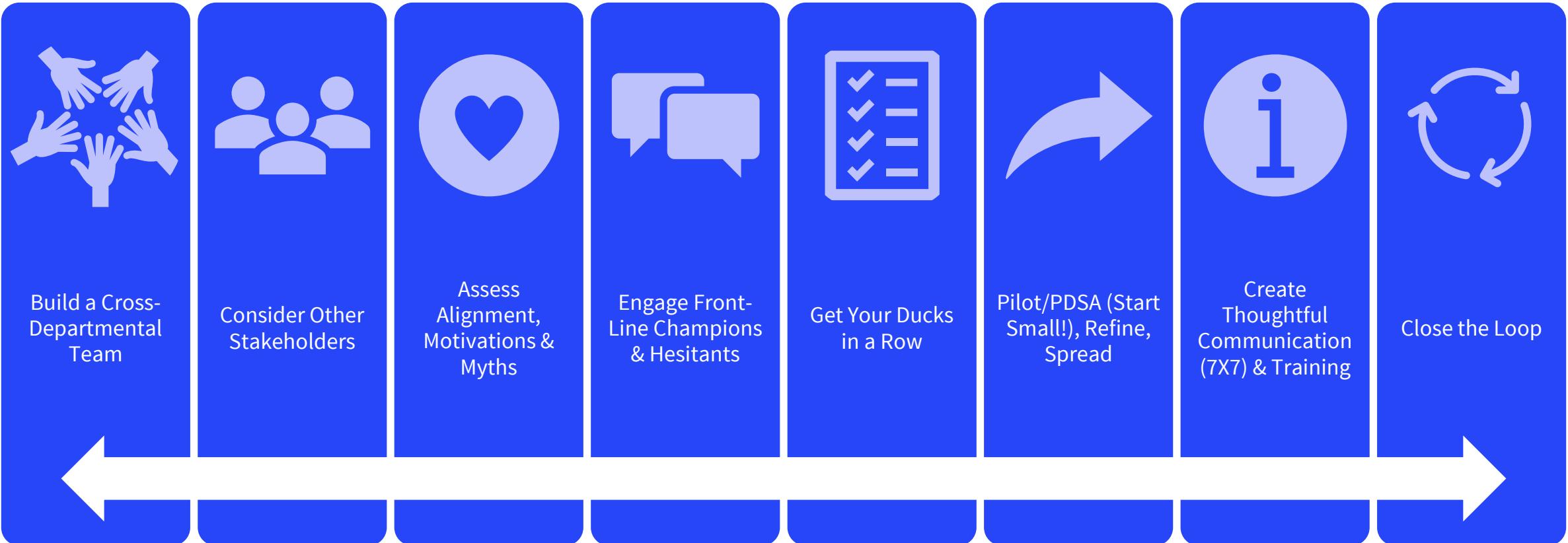


Uncertainty for
FQHCs

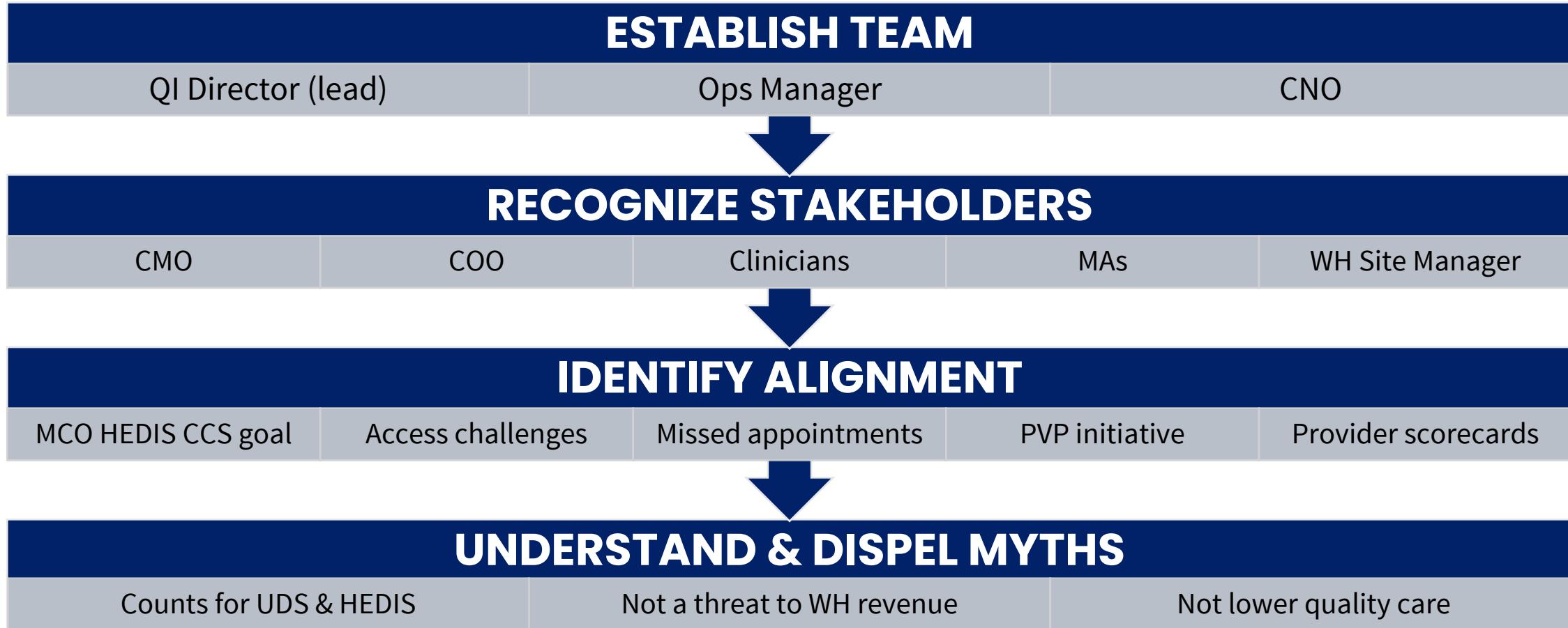
Value-Based
Care

Disruptive
(vs. incremental)
QI strategy

Getting & Keeping Buy-in



Example: Cultivating Alignment & Building Strategy



Engaging Staff (& In Turn, Patients)



Listen to Care Team Members

Root cause analysis

Workflow mapping

Share your plan & keep them in the loop

Capture Solutions & Concerns

Feedback is a gift!

Champions may emerge (helpful during spread)

Assess Technical Readiness & Plan to Address Gaps

Lab

EHR & billing

Clinic workflow

Patient prioritization

Test, Collect Data & Refine

Establish measures

Increase confidence & work out the kinks

Show impact

Develop Clear & Easy Training

Consider the 4 "T"s: Tell, Train, Tools, Time

Consider behavior change (both staff & patients)

Incorporate Motivation "Languages"

Data

Stories

Friendly Competition

Incentives

HPV Self-Collection Readiness

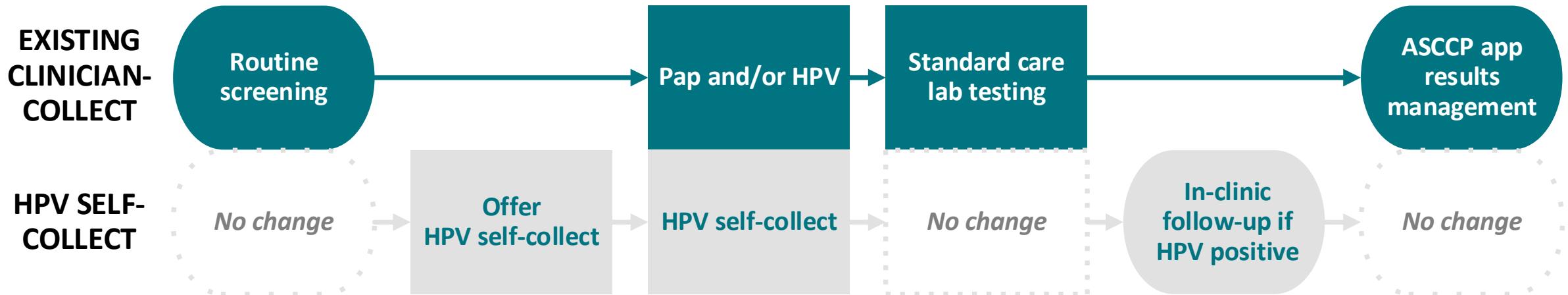


- You can do it!
- It is an additional option for specimen collection
- You already provide cervical cancer screening and follow-up
- Keep it simple!

It Is An Additional Option



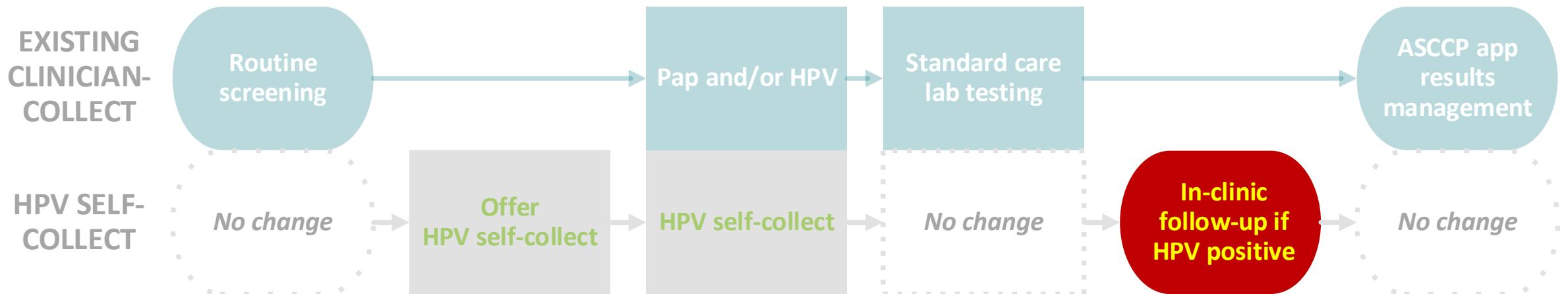
- Only small modifications to your existing workflow



It Is An Additional Option



- Only small modifications to your existing workflow



HPV Self-Collection Readiness



- Laboratory capacity
- Metrics
- Reimbursement/billing
- QI Team/stakeholder assembly

Laboratory Capacity



- **Does your laboratory offer HPV self-collection?**
 - **Sell sheet:** CPT, LOINC, collection instructions, stability
 - **Build sheet:** *if programming interface*
 - **Supplies:** kits, collection device, ThinPrep, instructions



- NCQA intention based on billing code and measure specification
- HEDIS
 - "Member-collected samples" explicitly covered since 2025¹
- UDS
 - HRSA explicit inclusion language proposed 10/1/2025²
 - BCCP is at the state level -- usually overlap for CCS

Reimbursement/Billing



- **Self-collect = CPT-87626**
- **Some states have not adopted the new code – continue to use existing CPT-87624**

QI Team / Stakeholder Assembly



- **Engage EHR programmers**
- **Engage women's health team**

Next Webinar...



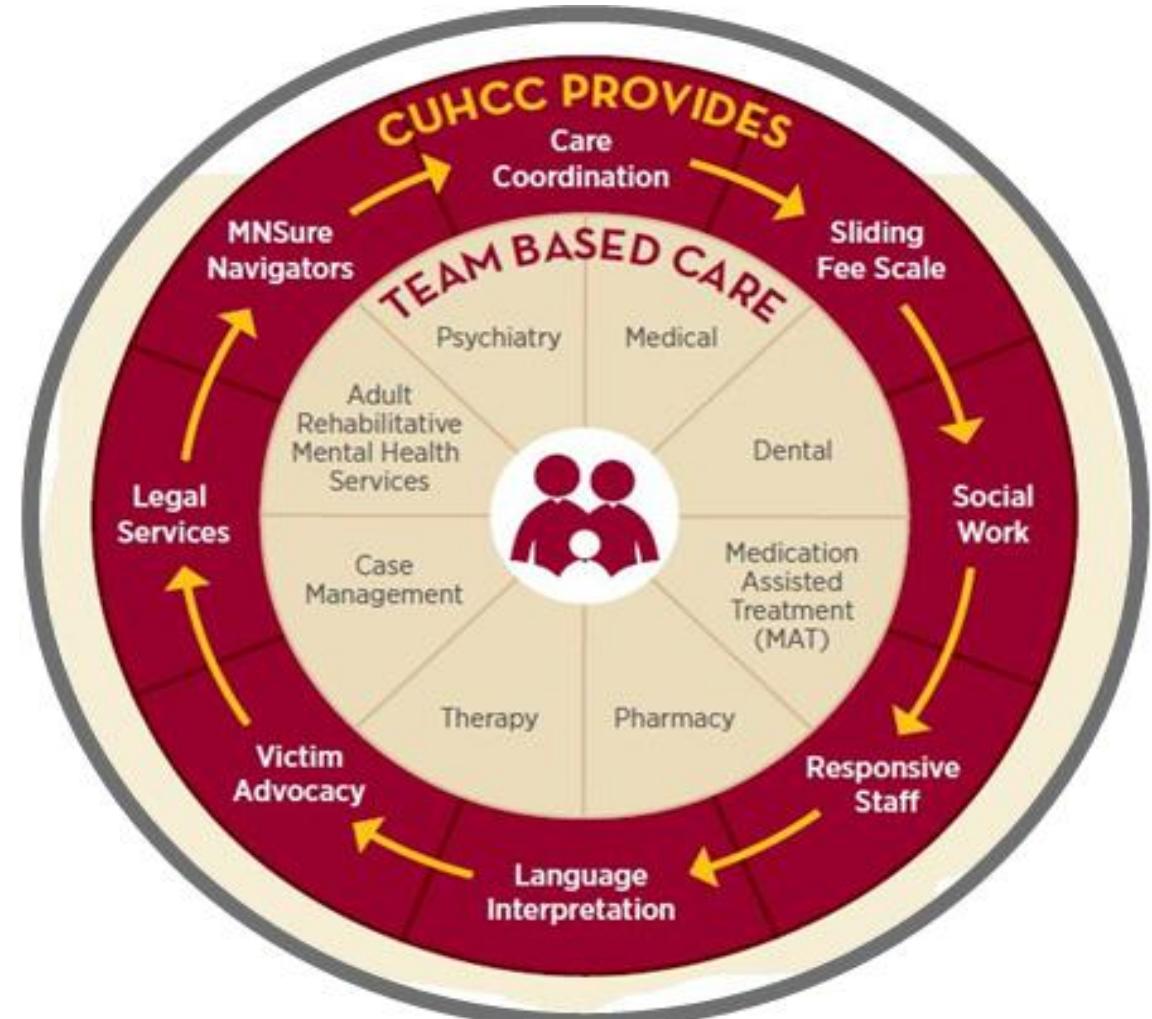
| | |
|---------------|------------------------------|
| Step 1 | Convene a team |
| Step 2 | Assess your current workflow |
| Step 3 | Modify your workflow |
| Step 4 | Train clinic staff |
| Step 5 | Implement your new workflow |
| Step 6 | Monitor your progress |

Community-University Health Care Center (Minneapolis, MN)

Sara Zumbado, EHR Support Analyst

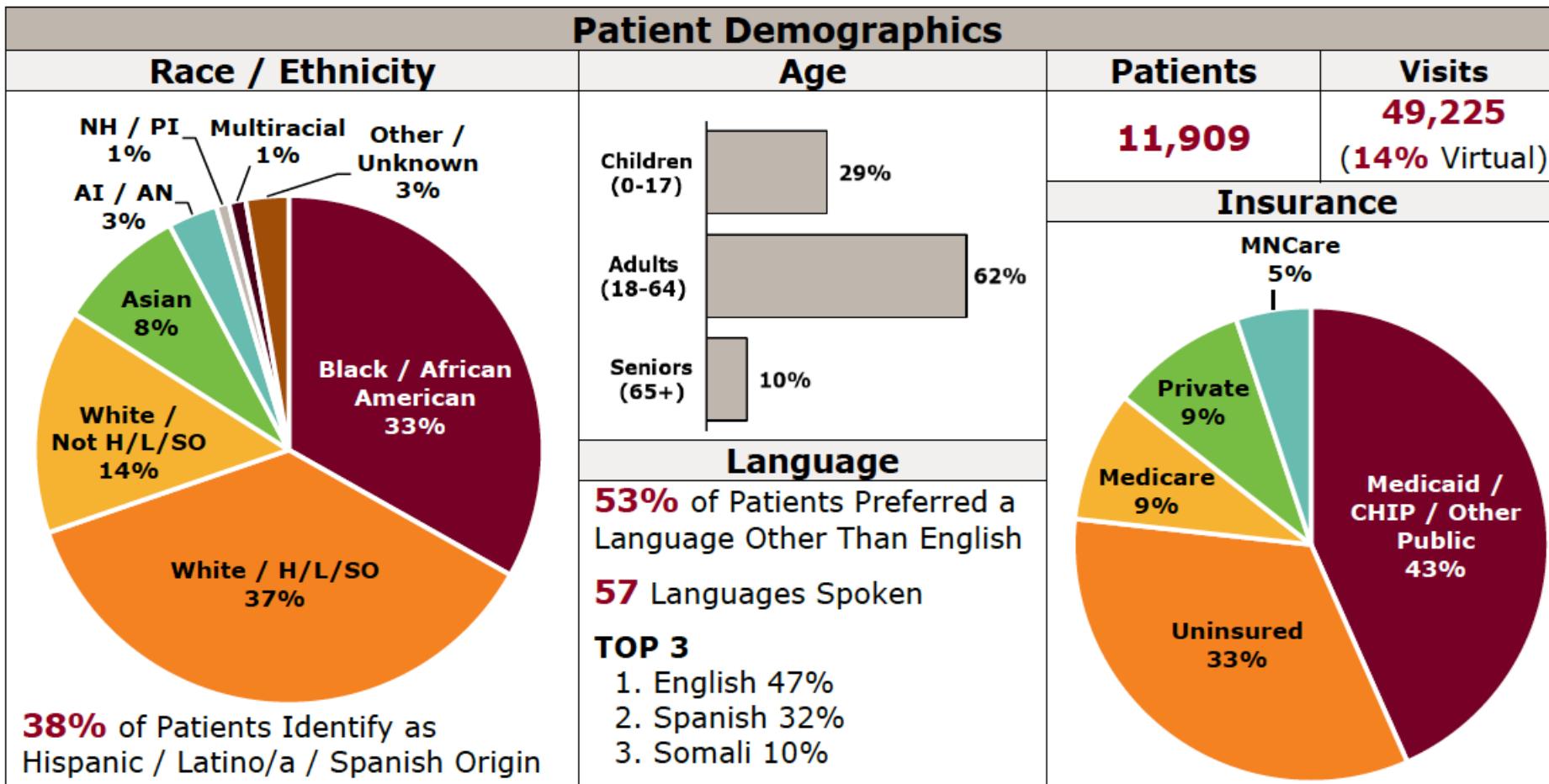
About CUHCC

- ~145 FTE
- ~185 students/learners
- ~49K annual visits
- OCHIN EPIC EHR
- \$25M operating budget



Communities we Serve

2024 Federal Summary Report

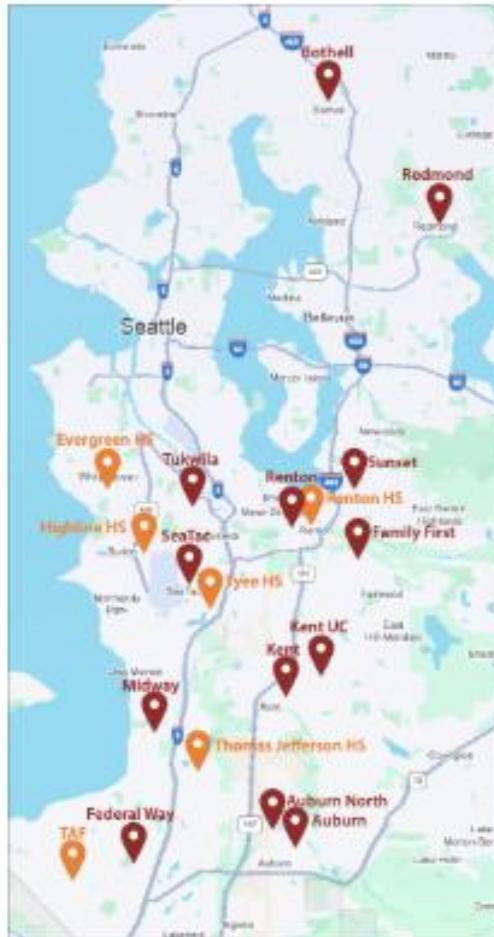


HealthPoint CHC (Seattle Metro area)

Carolyn Halley, Medical Director

HealthPoint – Who We Are:

- HealthPoint was founded in 1971
- FQHC – Federally Qualified Health Center
- Community Health Organization that is in King, WA.
- 12 health clinics and 6 school-based across King County



HealthPoint's Mission Statement:

To strengthen communities and improve people's health by delivering quality health care services, breaking down barriers, and providing access to all."

HealthPoint is a community-based, community-supported, and community-governed network of non-profit health centers dedicated to providing expert, high-quality care to all who need it, regardless of circumstances. We serve approximately 70% of newly arrived refugees in King County.



Questions

References

1. National Committee for Quality Assurance. 2025 Quality Rating System Measure Technical Specifications [Internet]. 2024. Available from: <https://www.cms.gov/files/document/2025-quality-rating-system-measure-technical-specifications.pdf>
2. Notice of Request for Comments on Draft Recommendations To Update the HRSA-Supported Women's Preventive Services Guidelines Relating to Screening for Cervical Cancer [Internet]. Federal Register. 2025 [cited 2025 Oct 28]. Available from: <https://www.federalregister.gov/documents/2025/10/01/2025-19186/notice-of-request-for-comments-on-draft-recommendations-to-update-the-hrsa-supported-womens>
3. Lin J, Montealegre JR, Tiro JA. (2025). *A guide for implementing HPV self-collection for cervical cancer screening*. University of Washington. <https://els2.comotion.uw.edu/product/guide-for-implementing-hpv-self-collection-for-cervical-cancer-screening>

Self-collection Webinar Series



American Cancer Society | NATIONAL ROUNDTABLE ON CERVICAL CANCER

Self-Collection Webinar Series

Preparing for HPV Self-Collection Testing: Implementation

Thursday, January 15
1:00 p.m. ET

Gain practical insights into what it takes to implement self-collection successfully.

Register Now

Session 3 | Thursday, January 15: Implementation

Target Audience:
FQHCs and Safety Net Health Systems

Scan the QR or
visit the Upcoming
Webinar Page at
cervicalroundtable.org





Thank You